

# Cookie & Privat Life policy

## Introduction

When visiting our website information about you are being collected. This data is used to adapt and improve our content and make for a better consumer experience.

You need to delete your cookies and refrain from further use of the website, if you do not wish that we collect this information.

The text further down will explain which information, why and which third parties that has access to them.

## Cookies

The website uses "cookies", which is a text file that is stored on your computer, mobile etc. for the purpose of recognizing it, remembering settings, performing statistics, and targeting ads. Cookies cannot contain malicious code such as virus.

It is possible to delete or block cookies.

If you delete or block cookies, ads may become less relevant to you and appear more frequently. You may also risk that the website does not work optimally - and it may be that some content cannot access.

### **The website contains cookies from third parties:**

- Google Analytics
- Facebook Pixel

## What do we collect?

When you use our website, we collect and process several pieces of information. This is done through Google Analytics and Facebook Pixel. This information contains a unique ID as well as technical information about your computer, tablet or mobile phone, geographical location, and behavior on our website.

## **Security**

We have taken technical and organizational measures against your information being accidentally or illegally deleted, published, lost, deteriorated, or come to the knowledge of an unauthorized person, abused, or otherwise processed in violation of the law.

## **Purpose**

The information is used to identify you as a user and thereby improve content and user experience. We also use the information to optimize our services.

## **Period of storage**

The information is stored for the period permitted by law and we delete it when it is no longer needed. The period depends on the nature of the information and the background of storage. It is therefore not possible to specify a general time frame for when information is deleted.

## **Disclosure of information**

We only collect data through the above third parties. This means that we do not pass on this data to anyone other than those mentioned in the "Cookies" section.

The collected data is stored at Google and Facebook, respectively. These process information solely on our behalf and may not use it for their own purposes.

The transfer of personal data only takes place if you give your consent. This may, for example, be about personal information in connection with newsletters or the like.

We only use data processors in the EU or in countries that can provide your information with adequate protection.

## **Insights and complaints**

You have the right to be informed of the personal data we have stored about you. You can also object to the use of information at any time. You can also revoke your consent. If the information processed about you is incorrect, you have the right to have it corrected or deleted. Inquiries about this can be made to [info@sjoelund.dk](mailto:info@sjoelund.dk).

If you want to complain about our processing of your personal data, you can also contact the Danish Data Protection Agency.

However, we would like that you contacted us in the first place.

## **Owner information**

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